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Customer Care

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Social Media

Instagram: @avantipress facebook.com/avantipress



Mission Car Wash UPLAND, CA RETAILER SINCE 1989

Chautauqua Bookstore CHAUTAUQUA, NY RETAILER SINCE 1984





The Market on Newscastle BRUNSWICK, GA RETAILER SINCE 2020

WELOVE OUR Retailers!

Sherman's Books & Stationery BOOTHBAY HARBOR, ME RETAILER SINCE 1990

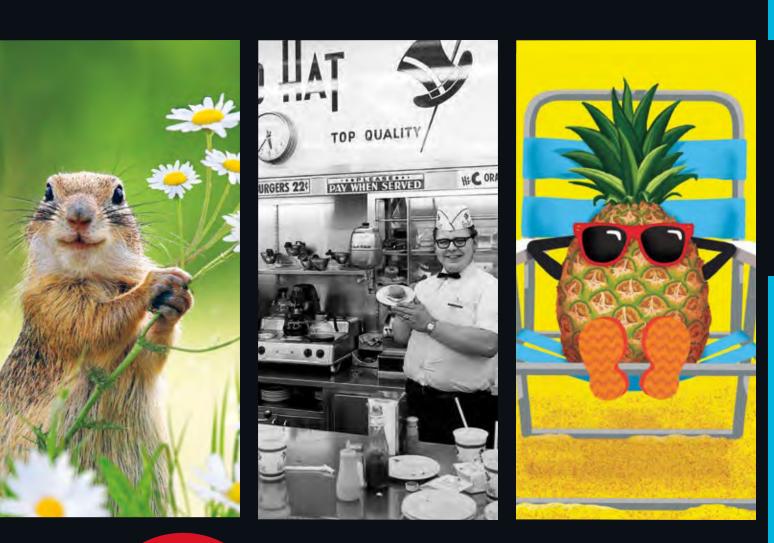




Trends EXETER, NH RETAILER SINCE 1987

The Gift Chateux DANA POINT, CA RETAILER SINCE 1990





THANK YOU!

Throughout this catalog you'll find photos of retailers from across North America – Thank You for serving your shoppers so well during such challenging times.

- You open your doors every day with a smile (behind your mask)
- You give our card displays prime space on your valuable retail floor
- You help our sales reps to safely refresh our displays with new cards
- You care about making your customers laugh out loud

Find more retailer photos on our online reorder site at avantipress.com/retailers.

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NOTHING BUT THE BEST! NEW PRE-TESTED CARDS FROM ALL 3 BRANDS

New cards that have been pre-tested are evaluated in true retail settings, selecting only cards that perform as well or better than benchmark designs to go into this catalog. This process delivers new best sellers to help you refresh your display instantly without missing a sales beat.







HOT TIP:

Visit avantipress.com/ retailers to discover more new cards – we refresh our everyday digital catalog four times per year and you can reorder the latest designs online. Sign in using the email address you have on file with us.











CUSTOM DISPLAYS: MADE IN THE USA

What makes a great greeting card display? We believe in showing 100% of the card face for better impulse sales. We believe in 360 degree access, changeable signage, and solid USA-made materials. We've created custom displays that are easy to build and extremely durable—we believe in them so much we provide most of them free of cost!

Parkleigh Enterprises ROCHESTER, NY RETAILER SINCE 1985



SEE FOR YOURSELF! Our Display app shows how all of our

fixtures would appear in your store. Scan code to try it out!

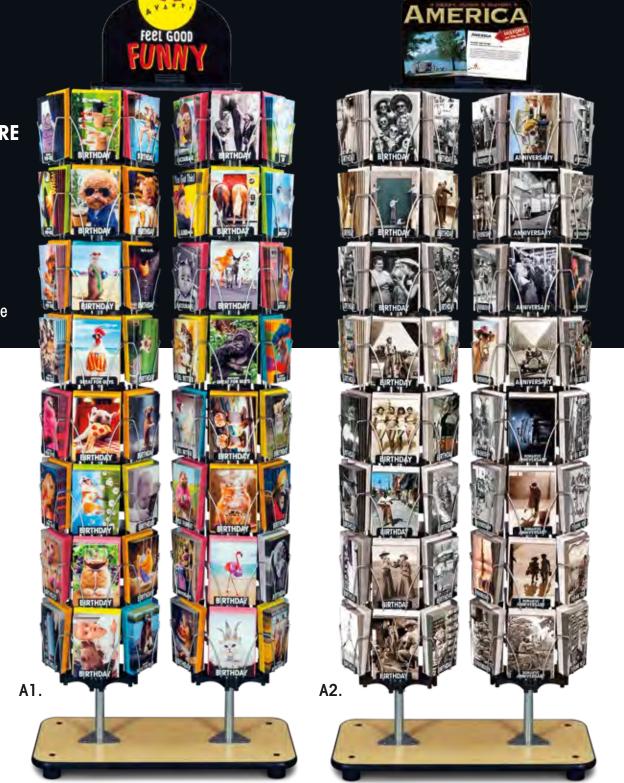








Also available for A*Press & America 28" x 14" base 73½" height (without sign) Casters not available



B1-2. 72-POCKET WIRE DISP72WIRE

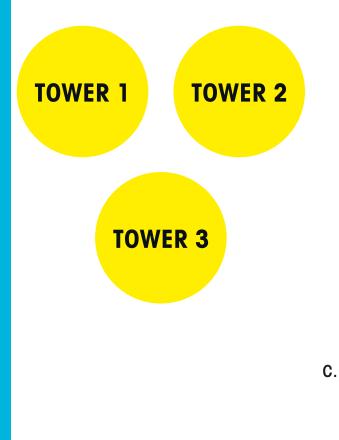
Recommended for America & A*Press 18½" base and spin diameter 72¾" height (without sign) Casters not available





C.144-POCKET THREE TOWER WIRE DISPAV144

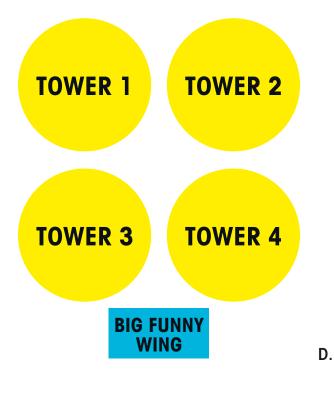
26" diameter base 29" spin diameter 75" height (without sign) On Casters





D. 192-POCKET FOUR TOWER WIRE WITH BIG FUNNY WINGS DISP192 + DISPBF15 (Also available without wings)

29¾" diameter base 33¼" spin diameter 75" height (without sign) On casters





PROGRAM BENEFITS

FREE EVERYDAY DISPLAY

Initial display is provided at no charge with purchase of greeting cards (standard catalog displays only). Customer is responsible for display freight costs. However, display upgrade kits are available at no charge.

FREE CARD FREIGHT

Orders over \$69 qualify for free freight. All orders under \$69 are charged an additional shipping and handling fee of \$7.95.

DATING

Net-30 invoice dating available on everyday reorders with verified references completed on the New Account Agreement Form.

EXCHANGES

Credit for damaged cards may be applied to non-seasonal reorders with verified removal of the cards from the store. No refunds. See seasonal catalogs for seasonal return information.

AUTO AVANTI

Automatically qualify for our year-round seasonal display program with first display free, 100% exchange for credit, and Net-60 dating.

REQUIREMENTS

All this can be yours when you display 72 or more non-seasonal cards year-round. A signed New Account Agreement Form is required.



Phone 800.228.2684 • Fax 800.875.9690 • orders@avantipress.com





Archival photographs combine with simple, heartfelt messages to tell powerful stories that resonate today. Images are painstakingly researched to create a rich historical narrative on the back of each card, and some are brought to life through artful colorization authentic to the era.

Retail: \$3.95 Cost per card: \$1.975 • Cost per 6-card unit: \$11.85

- Rarely seen images, celebrated photographers
- Genuine sentiments, heart-felt
 greetings
- Appeals to men and women, old and young



204248 NEW Good times, good friends! Happy Birthday! Maryland



204126 **NEW** Old enough to know better, too cool to care. Happy Birthday Utah



204114 NEW Who's counting? Happy Birthday California



204106 **NEW** What's the count? Happy Birthday' Georgia



204104 NEW Hope it's another top-down, full-tank, open-road, fashionably fun year! Happy Birthday California



204102 NEW You're the best! Happy Birthday Berlin Germany



204002 You're one in a million! Happy Birthday California



204000 Happy Birthday to a wild card! Mississippi



203998 You're today's special! Happy Birthday Michigan



203994 Just add vodka. Happy Birthday Unknown



203992 Wishing you a cold beer in one hand and a royal flush in the other. Happy Birthday Wisconsin



203938 Wishing you a championship year! Happy Birthday Michigan



203988 Wishing you the biggest, greatest, happiest, birthday ever! Michigan



203936 Rock round the clock! Happy Birthday Pennsylvania



203952 A party without a cake is just a meeting. ~ Julia Child Happy Birthday New York



203934 Fun, fashionable, and a force to be reckoned with! Happy Birthday New Jersey



203950 Make a wish! Happy Birthday New Jersey



203930 Pedal to the metal! Happy Birthday California



203946 Happy Birthday... and many, many, many more! Wisconsin



203858 Still stopping traffic! Happy Birthday California



203856 Full steam ahead! Happy Birthday Texas



203854 You are mighty amazing! Happy Birthday Florida



203796 You rock the house! Happy Birthday New York



203782 Not extinct yet. Happy Birthday Illinois



203780 Birthday Ever! California



203728 If you obey all the rules, you miss all the fun Katharine Hepburn Happy Birthday Indiana



203726 There is no such thing as too much of a good thing. Happy Birthday Michigan



203670 "If I want to wang dang rock `n'roll at 69 years old dressed up in an antebellum dress, it ain't nobody's business but mine!" --- Cordell Jackson Never too old to rock 'n' roll! Happy Birthday





203652 Fabulous never goes out of style. Happy Birthday New York



203640 Happy Birthday to one of the cool guys. Kansas



203638 Happy hour is whenever we want it to be. Happy Birthday Wyoming



203518 Wishing you another year of great fun! Happy Birthday Michigan



203656 Stay tuned for another great year! Happy Birthday New York



203636 It's time for another round! Happy Birthday New York

었 Must Have



203654

The more things

change, the more

203634 Time flies! Happy Birthday Michigan



203632 It's your lucky day! Happy Birthday Nevada



203630 No signs of slowing down! Happy Birthday Pennsylvania

Have the Happiest



203660





203516 The more the merrier! Happy Birthday Michigan



203514 Who wants cake? Happy Birthday Michigan



203512 Happy Birthday with a cherry on top! Michigan

Retail: \$3.95 • Cost per 6-Card Unit: \$11.85



203504 Keep your cards close and your friends closer! Happy Birthday Connecticut



203502 Living fast and looking fabulous! Happy Birthday New York



203500 It's game time! Happy Birthday Illinois



203498 Those candles aren't going to put themselves out! Happy Birthday California



203496 Drinks are on me! Happy Birthday California



203494 Wishing you a First-Class Birthday! Washington D.C.



203434 One Bourbon, One Scotch, One Beer! Happy Birthday Michigan



203432 Strike up the band! Happy Birthday Texas



203430 Fabulous forever! Happy Birthday New Jersey



203428 Hang on for a great year ahead! Happy Birthday Texas



203426 Wishing you a Mighty Big Birthday! Texas



203424 The sky's the limit! Happy Birthday Location Unknown



203420 Nobody does it quite like you! Happy Birthday New York



203418 Hope it's barrels of fun! Happy Birthday Massachusetts



203332 Have the Biggest, Sweetest Birthday EVER! California



203330 You get extra points for style! Happy Birthday Texas



203328 Cheers to great friends and good times! Happy Birthday Wisconsin



203326 Never a dull moment with you! Happy Birthday California



203322 Fierce and fabulous! Happy Birthday Illinois



203320 You're in a league all your own! Happy Birthday Florida



203318 It's just a number. Happy Birthday California



203238 Can't take you anywhere... without having fun! Happy Birthday California



203236 Drive it like you stole it! Happy Birthday Florida



203234 You're the best! Happy Birthday Texas



203232 Take it slow and easy. Happy Birthday Texas



203230 Hope it's the sweetest ever! Happy Birthday Illinois



203228 Wishing you the very Happiest Birthday ever! Michigan



203226 Another year speeds by! Happy Birthday New Jersey



203164 It's all about maintenance! Happy Birthday California



203162 You are beauty, strength, and grace. Happy Birthday New York



203160 Let the good times roll! Happy Birthday New York



203156 Hip, Hip, Hooray! Happy Birthday New Hampshire



203154 Happy Birthday... Yeah, Yeah, Yeah! Washington D.C.

었 Must Have



202984 Life is short... Buy the shoes! Happy Birthday Florida



202970 We have liftoff! Happy Birthday Florida



202966 They're really stacking up! Happy Birthday Michigan



202962 Holy mackerel! Happy Birthday California



202956 We may not have it all together, but together we have it all! Happy Birthday lowa



202938 Don't feel so bad – the universe is 14 billion years old. Happy Birthday Washington D.C.



202934 Happy Birthday and all that jazz. California

Retail: \$3.95 • Cost per 6-Card Unit: \$11.85



202930 Another incredible run! Happy Birthday Location Unknown



202928 There's always room for one more! Happy Birthday New York



202922 Good times are ahead! Happy Birthday Florida



202902 Still a kid at heart! Happy Birthday New York



202900 Wishing you a year filled with laughter! Happy Birthday Location Unknown



202898 A bad day of fishing is better than a good day at work. Happy Birthday Wyoming



202894 Fabulous is forever! Happy Birthday California



202892 To another year of great adventures! Happy Birthday Wyoming



202874 Hope it's exhilarating, uplifting, thrilling, and over-the-top! Happy Birthday Pennsylvania



202888 Giddy up! Happy Birthday Location Unknown



202872 Wishing you a really great year. Happy Birthday Vermont



202886 Happy Birthday to a man of steel New York

BIRTHDAY ROMANTIC



203506 You're the one for me! Happy Birthday Maryland



202884 Show 'em how it's done! Happy Birthday California

BELATED BIRTHDAY



203956 I can explain. Happy Belated Birthday Alaska



202880 Happy Birthday Ace! Michigan



203480 Couldn't get a signal. Happy Belated Birthday California

FRIENDSHIP



204148 Hello! Unknown



204004 Show `em how it's done! California



203978 Hay there! Michigan



203944 Cheers to good friends and great times! New Jersey



203940 Is there anything you can't do? Missouri



203794 Sending you a big wave! Hawaii



203792 Thoughts of you sail by, and I smile. Michigan



203492 Just checking in... California



203490 Howdy! Pennsylvania

ROMANCE



203982 It's electric! New York



202958 Good friends are the best accessories!! New York



204150 Perfectly in step! Happy Anniversary New York



You can't buy happiness,

but you can buy cupcakes,

and that's kind of the

202954

same thing. New York

203850 The joy is in the journey. Happy Anniversary California



202948 Now that's how you use an iron! New York

203784

Michigan

The best is yet to come.

Happy Anniversary



202940 Good friends make for great adventures! Ohio

203478

California

What a crazy,

wonderful ride!

Happy Anniversary



203148 To another year of happily ever after. Happy Anniversary California



202868 To first dates that never end. Happy Anniversary Oregon

숨 Must Have

ROMANTIC **ANNIVERSARY**



203948 You are my rock. Happy Anniversary New York

202864

It's always been you.

Happy Anniversary

Location Unknown



203510 I love you to the moon and back. Happy Anniversary Michigan

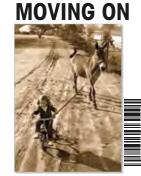
NEW BABY



203788 Congratulations on the little bundle of joy! New York



202910 Don't just fly - soar! Florida



203942 Best of luck on the road ahead! California



203984 No hurries, no worries! Wishing you a Happy Retirement Arizona 16



203740 Enjoy the fruits of your labor! Happy Retirement Alabama



202918 My favorite place is always with you. Happy Anniversary New York

NEW HOME



203416 Nice move! Congratulations on your new home California



202870 I'll hold your hand forever. Happy Anniversary California

CONGRATULATIONS



203664 Standing ovation! Unknown



202866 I will always hold you tight. Happy Anniversary Michigan





203626 Good news travels fast! California



203868 Best wishes on the road ahead! South Dakota



203628 Happy trails! Texas

APPRECIATION GRATITUDE



203876 No one could ever fill your shoes! Nevada



203872 Can't say it loud enough: Thank You! New York



203486 Best of luck on the adventure ahead! Florida



203870 A note of many thanks! Michigan

GRATITUDE



203790 Thanks! Michigan



202986 What can't you do? Thank you! California

203878

Go get 'em.

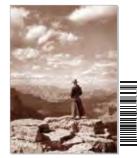
Pacific Ocean



202846 Thanks a whole bunch! Pennsylvania



202844 Thankful Location Unknown



202842 Mighty big thanks Arizona

ENCOURAGEMENT



203880 We all get by with a little help from our friends Wisconsin

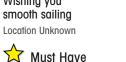
HANG IN THERE



203642 I'm behind you all the way! Maryland



202924 Wishing you smooth sailing





202858 Keep your face towards the sunshine, and the shadows will fall behind you. New York



203738 You can do it Tennessee

203736 Take it one step at a time... Location Unknown

HOPE



203658 Together, anything is possible New Mexico

202856

Idaho

"Believe you can, and

- Teddy Roosevelt

you're halfway there."



203484 Wishing you clear skies ahead Overseas (Italy)

SUPPORT



202932 Wishing you peace and strength. Utah/Arizona



202978 Just above the clouds, the sun is always shining. Ohio



202860 Every day is a new day Washington D.C.



FEEL BETTER



204134 Wishing you clear skies ahead. Feel Better Soon Hawaii

BLANK INSIDE



203488 Laughter is the best medicine... but so is medicine. Feel better soon New York



203324 You'll be back in the saddle in no time. Feel better soon Texas

SYMPATHY



204146 Wishing you peace and strength during this difficult time. Maryland



204140 Reflecting on a life well-lived. Maryland



204262 NEW (Blank Inside with quote) It is not in the numbers, but in unity, that our great strength lies. —Thomas Paine

New Jersev



204144 (Blank Inside) California



204130 (Blank Inside) New York



203976 (Blank Inside) Niagara Falls



203974 (Blank Inside with quote) There ain't a man livin' who hasn't talked to his dog. — Hank Williams





203662 (Blank Inside with quote) "What lies behind us and what lies before us are tiny matters compared to what lies within us." —Ralph Waldo Emerson

North Atlantic Ocean



202572 (Blank Inside) South Dakota



202566 (Blank Inside) New York



203482 (Blank Inside) Wyoming



202946 (Blank Inside with quote) "The most effective way to do it is to do it." — Amelia Earhart Location Unknown



202556 (Blank Inside) Pennsylvania



202548 (Blank Inside) Washington



202854 (Blank Inside with quote) "Some of us grew up playing with tractors. The lucky ones still do." Kansas





A*Press brings our favorite icons to life, from animated birthday candles to fun dancing snacks to happy hour cocktails. Boldly designed type and witty, sassy messages deliver humor with an edge, while innovative embellishments add life to the party.

- Pretty and funny
- Witty and sassy verses
- Feels like a steal at \$4.49

Retail: \$4.49 Cost per card: \$2.245 • Cost per 6-card unit: \$13.47





204054 NEW Cool to the core! Happy Birthday Foil • Emboss



204053 **NEW** Happy Birthday Foil • Emboss



204052 NEW No one sparkles like you! Happy Birthday Foil • Emboss



204051 NEW You are on \vartheta Happy Birthday! Foil • Emboss



204050 **NEW** Uncork your inner unicorn! Happy Birthday Foil • Emboss



204049 NEW Today's forecast is mostly sunny with 100% chance of chill. Happy Birthday

Foil • Emboss



203963 ...and marvelous! Happy Birthday Foil • Emboss



203962 Whoever said life isn't a party... didn't know us! Happy Birthday Foil • Emboss



203961 Hope it's EVERYTHING ... and a side of fries! Happy Birthday Foil • Emboss



203960 Another year... no big dill. Happy Birthday Foil • Emboss

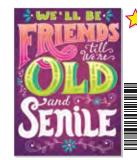


203959 Make a wish before the whole kingdom burns! Happy Birthday





203844 Livin' the dream. Happy Birthday Foil • Emboss • Flocking



203843 And then we'll be **NEW friends!** Happy Birthday Foil • Emboss



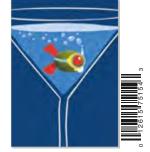
203842 Every day you rule, today you dominate! Happy Birthday Foil • Emboss • Flocking



203605 We're aging so well! Happy Birthday Foil • Emboss



203708 Dance your sprinkles off! Happy Birthday Foil • Emboss • Glitter



203604 Dive in! Happy Birthday Foil • Emboss • Glitter



203707 You really know how to light up a room! Happy Birthday Foil • Emboss • Glitter 20



203706

What's up? Besides your age! By the time you blow out the candles, if'll be your Birthday again! These days, pulling an "all nighter" means not getting up to use the bathroom! When we said 40 is the new 20—you believed us! Still hot... but it might be all those candles! Youth is fleeting, but immaturity is forevert HAPPY BIRTHDAY

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203603 Hope it's mythical, magical & oh-so memorable! Foil • Emboss • Glitter



203602 Twist and shout... but don't throw your back out! Happy Birthday Foil • Emboss



203599 Have your cake and drink it, too! Happy Birthday Foil • Emboss • Glitter



203598 Fork over the cake and no one gets hurt. Happy Birthday Foil • Emboss



203595 Happy Birthday from all your buds! Foil • Emboss



203594 Every day you sparkle, but today you're on fire! Happy Birthday

Foil • Emboss • Glitter



203470 Holy Guacamole! Happy Birthday Foil • Emboss



203469 Not extinct yet! Happy Birthday Foil • Emboss



203415 Taco 'bout awesome! Happy Birthday Foil • Emboss



203414 ...until someone loses a shoe! Happy Birthday





203413 ...but only till 9 pm or so! Happy Birthday Foil • Emboss







203179 Have a brass-kicking good time! Happy Birthday



203260 Sweet, sassy & a little bit twisted! Happy Birthday Foil • Emboss



203178 I'd like to make a little toast... Happy Birthday Foil • Emboss



203259 Feel the magic! Happy Birthday Foil • Emboss



203105 Let's just skip the cake! Happy Birthday Foil • Emboss • Glitter



203258 Happy Birthday to the Queen of freakin' **EVERYTHING!**

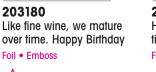
Foil • Emboss • Glitter



203103 More candles, more wishes! Happy Birthday Foil • Emboss • Glitter









203180

Foil • Emboss





203102 WISH BIG! Happy Birthday Foil • Emboss • Glitter



203028 Sip Sip Hooray! Happy Birthday Foil • Emboss • Glitter



203027 Make it a blowout! Happy Birthday Foil • Emboss

202816 You make the world a little brighter! Happy Birthday Foil • Emboss • Glitter



202814 I like the way you roll! Happy Birthday Foil • Emboss • Glitter



202813 The fountain of youth! Happy Birthday Foil • Emboss • Flitter



202812 Keeping it classy! Happy Birthday Emboss • Glitter



202811 Because there's a little Queen in all of us! Happy Birthday Foil • Emboss • Glitter



202809 Never ordinary. Always extraordinary! Happy Birthday Emboss • Glitter



202799 Life is short, buy the shoes! Happy Birthday Emboss • Glitter



202796 Here's to working on your six-pack... one beer at a time! Happy Birthday





202771 More cake. Less candles! Happy Birthday Emboss • Glitter



202795 A joint didn't mean your hip or knee?! Happy Birthday Foil • Emboss • Flocking



202763 Let's do a late dinner to celebrate...Shall we say 4:30? Happy Birthday Foil • Emboss



202785 Wow That's Fantastic! Happy Birthday Foil • Emboss



202759 Does this count as your daily serving of vegetables? Happy Birthday





202784 Wheat. Barley. Oats. ...it's practically cake! Happy Birthday Emboss • Flocking



202758 You're officially a fire hazard! Happy Birthday Foil • Emboss • Glitter



202780 Life is a cabernet! Happy Birthday Emboss • Glitter



202754 It's not the end... it's a new beginning! Happy Birthday Foil • Emboss



202751 It ends a lot earlier than it used to! Foil • Emboss



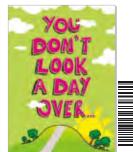
202747 Where there's a woman, there's a way! Happy Birthday Foil • Emboss • Glitter



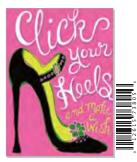
202745 They look so innocent, don't they? Happy Birthday Foil • Emboss



202738 ..and oh, so Fabulous! Happy Birthday Foil • Emboss



202735 ...it's nobody's damn business! Happy Birthday Foil • Emboss



202733 Hope you have an "on sale and in your size" kind of day! Happy Birthday

Foil • Emboss • Glitter



202702 ...still a stunner! Happy Birthday Foil • Emboss • Glitter



202806 Good friends... rain or wine!





202731 There are two things everyone loves... and one of them is you! Happy Birthday Foil • Emboss



202701 You sparkle from the inside out! Happy Birthday Foil • Emboss • Gitter

ROMANCE



202736 Staying in with you is the perfect night out! Foil • Emboss • Glitter



202708 I'm stumped... How many is that? Happy Birthday Foil • Emboss

FRIENDSHIP



203263 Great friends... We always have way too much fun! Foil • Emboss • Glitter



202705 Just like you. Happy Birthday Foil • Emboss



202704 Happy Birthday! Foil • Emboss



203262 Keep on smiling! Foil • Emboss



203023 It's all about balance Foil • Emboss • Glitter



202714 Beautiful... inside and out! Happy Bridal Shower Foil • Glitter



05369 ...from the inside out! Happy Bridal Shower Foil • Emboss • Glitter



05317 A celebration of love! Best wishes on your Bridal Shower Foil • Emboss • Glitter

23

WEDDING



203601 Congratulations to the perfect pair! Foil • Emboss • Glitter

ANNIVERSARY



203597 Now and Forever. Congratulations on your Wedding



203261

Cheers to many years!

Happy Anniversary

Foil • Emboss • Glitter



202720 A toast to love... Congratulations to a wonderful pair! Foil • Emboss • Glitter



202719 Thrilled for you! Congratulations on your Wedding Foil • Emboss



202717 Here's to a wonderful new life together! Congratulations



203411 Communication is everything! Happy Anniversary Foil • Emboss

BABY SHOWER



202749 This is the start of something big! Congratulations

Foil • Glitter



203176 Relish every moment... Congratulations on your new baby! Foil • Emboss • Glitter



202808 Cheers to your new drinking buddy! Congratulations Foil • Emboss • Glitter



Foil • Emboss • Glitter

NEW BABY





The secret to a great marriage... is being Happy Anniversary



202713 Happy Anniversary! Foil • Emboss



203710 Congratulations on your little Sweet Pea! Foil • Emboss • Glitter



203711

Faster than an exhausted parent! More powerful than an extra-absorbent diaper! Steals your heart with a single smile! Congratulations on your new baby!

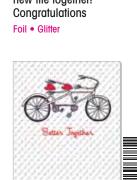
Foil • Emboss • Glitter



202768 Welcome... to the early shift! Congratulations Foil • Emboss • Glitter



202715 ... and one miracle to behold! Congratulations Foil • Emboss





NEW HOME



203596 ALWAYS start with the essentials! Congrats on your new home

Foil • Emboss

204048

Foil • Emboss

This is a BIG deal!

203467 May happiness bloom in your new home! Congratulations Foil • Emboss • Glitter CONGRATULATIONS

203600

Foil • Emboss

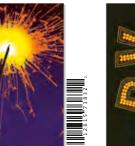
Sip, Sip, Hooray!



203024 Time to unpack the glasses! Congratulations Foil • Emboss



202730 Your weekends just got a whole lot busier! Congrats on your new home Emboss • Glitter



202760 This calls for a bit of pyrotechnics! Congratulations Foil • Glitter



202739 I can't stop clapping! Congratulations Foil • Emboss • Glitter



NEW

THANK YOU



203964 You're the zest, thanks! Foil • Emboss



203847 You're in a league all your own! Foil • Emboss • Flocking



203175

Foil • Emboss

You.Are.Awesome!

203468 You're the gratest! Thanks! Foil • Emboss



203025 **BIG TIME!** Foil • Emboss



202798 I can't thank you enough! Foil • Emboss



202767 ...times INFINITY! Glitter



202741 ...and I'm: Grateful! Thanks so much Foil • Emboss



202737 This is my heart saying THANKS! Foil • Emboss



202709 You're Spectacular! Thanks Foil • Glitter

ENCOURAGEMENT





203846 THINGS TO DO TOMORROW: Stay awesome Foil • Emboss





203848 YES YOU CAN! Foil • Emboss



203466 You'll be back on a roll in no time! Foil • Emboss



203410 Hope you're feeling peachy soon! Foil • Emboss





202740 So very sorry for your loss Foil • Emboss



202807 Sending bright thoughts your way Foil • Emboss • Glitter



202765 GET WELL SOON The world needs you! Foil • Emboss



202748 You'll be kicking up your heels again soon! Foil • Flitter



202742 Take good care of yourself! Foil • Emboss

WE LOVE OUR RETAILERS AND CUSTOMERS!

Paper Root Studio CALGARY, ALBERTA RETAILER SINCE 2003





Impressions of Saratoga SARATOGA SPRINGS, NY RETAILER SINCE 1989







Feel Good Feel Good Fundation of the second of the secon

We don't just make cards—we tell funny stories. Avanti images have the storytelling power of a movie condensed into a single picture; each character has a unique attitude and message... even when they are just chilling on the couch, eating pizza in their tighty whities.

- Oversized "Big Funny" cards
- Pop-Outs with pop-up type and graphics inside
- Lenticular Motion and 3D cards
- Embellished cards with glitter and foil

Big Funny Retail: \$4.99 Cost per card: \$2.495 Cost per 4-card unit: \$9.98 **BIGGER IS FUNNIER!**





204246 **NEW** Cute runs in the family! Happy Birthday



204170 Age and speed limits... they're just numbers! Happy Birthday



203814 To get to the other sale. Happy Birthday



203776 If the question is cake, the answer is YES! Happy Birthday



203812 I like the way you roll! Happy Birthday



203544 Laugh your giraffe off! Happy Birthday



203438 May the frosting be with you! Happy Birthday



203436 HAPPY HAPPY **BIRTHDAY BIRTHDAY**



203204 Butterfly kisses and Happy Birthday Wishes!



203202 Classy and Sassy! Happy Birthday





 \bigstar

203126 Sip ... Sip ... Hooray! Happy Birthday



203124 Happy Beerday!



202674 Bliiiiiing Bliiiiiiing! Happy Birthday



202444 A balanced diet is a cupcake in each hand! Happy Birthday



202398 It's time to wine! Happy Birthday





202152 Make a wish! Happy Birthday



201664 хохо Happy Birthday



201538 Livin' the dream! Happy Birthday



201532 You make me smile from ear to ear! Happy Birthday





Hugs and kittens! Happy Birthday

EVERYDAJStandard Retail: \$3.49 Cost per card: \$1.745 Cost per 6-card unit: \$10.47

FEEL-GOOD FUNNY CARDS REACH A BROAD AUDIENCE THROUGH THE UNIVERSAL LANGUAGE OF LAUGHTER (TRANSLATION: HA, HA, HA!)









Phone 800.228.2684 • Fax 800.875.9690 • orders@avantipress.com



204090 NEW Good friends don't let you do crazy things... alone! Happy Birthday



204082 NEW TODAY'S TIPS FOR SELF-CARE: Bubble Bath Stay in Robe Nap Cake for Breakfast Another Nap Enjoy your Birthday!



204042 May the fun be with you! Happy Birthday

Motion • \$4.99

Retail: \$3.49 • Cost per 6-Card Unit: \$10.47



204036 Where is the send button on this thing... Happy Birthday!



Avanti

204028 Maybe that second slice of cake wasn't the best idea... Happy Birthday!



204026 You haven't changed a bit. Happy Birthday Flocking • \$4.49



204022 Older, wiser, and slower to recover... Happy Birthday!



203924 Older, wiser, and a lot more comfortable! Happy Birthday



203820 You make everything so fabulous! Happy Birthday



203818 In a world full of candles, you're a sparkler! Happy Birthday

Foil • Glitter • \$4.49

203768

May the frosting be with you!

Happy Birthday



203816 You're so awesome it's gross! Happy Birthday Foil • Flitter • \$4.49



203762 Life's better in a tutu! Happy Birthday

었 Must Have



203808 Some chicks just got it! Happy Birthday

Pop-Out Interior • \$4.49



203754 It's your day, go ahead and milk it! Happy Birthday





203806 LET'S MAKE SOME NOISE!!! Happy Birthday 3D • \$4.99



203750 Happy Happy Happy Happy Happy Birthday!



203624 Just a hair older. Happy Birthday



203592 Today, you are the center of the universe. Happy Birthday



203578 8pm already?! Happy Birthday



203536 Happy Birthday with a side of fries!



203528 It's not a party until someone ends up in the penalty box. Happy Birthday



203526 Another year behind us! Happy Birthday



Retail: \$3.49 • Cost per 6-Card Unit: \$10.47

203524 With lotsa lotsa love! Happy Birthday



203520 ...other than your age? Happy Birthday



203472 Your birthday is officially a fire hazard. Happy Birthday

3D • \$4.99



203462 Sometimes they just sneak up on you... Happy Birthday



203460 Party pasture bedtime! Happy Birthday



203408 You don't make it this far without a few survival skills! Happy Birthday



203390 May all your dreams have extra frosting! Happy Birthday

3D • \$4.99



203386 Coffee. Shades. Chill. Have a Cool Birthday



203380 Age improves with wine! Happy Birthday



203378 This is why happy hour is only an hour. Happy Birthday



203376 Are the sunglasses too much? Happy Birthday



203374 Old enough to know better, too cool to care! Happy Birthday



203338 I can't even handle your awesomeness! Happy Birthday

Pop-Out Interior • \$4.49





Happy Birthday!



203282 But mostly you. Happy Birthday



203276 Celebrate with a six-paca! Happy Birthday



203274 ...Cake? Happy Birthday



203256 You're one in a melon! Happy Birthday



203254 Happy Birthday and all that fluff!



203252 Maturity... so overrated. Happy Birthday



203246 Holy guacamole! Happy Birthday



203242 Beside every woman is her crazy best friend! Happy Birthday



203224 Let the happy out! Happy Birthday

ORDER ONLINE!

In addition to the in-store service provided by your local greeting card sales representative, Avanti is also pleased to provide an online reordering website for in-between visits.

We've created an online customer account using the email address you have on file with Avanti to make it easy for you to log on at Avanti Press. All you have to do is activate it and create your password.

Visit avantipress.com/retailers







203220 Have a Magical Birthday!



203218 your social security number is 1! ... you took your driving test on a dinosaur! (continued)...

... "getting lucky" means you found your car in the parking lot! ... you remember when the Dead Sea was only sick! ...your back goes out more than you do! ...even your birthday suit needs ironing! ...you remember when rainbows only came in black and white! ...the candles cost more than the cake! HAPPY BIRTHDAY

Retail: \$3.49 • Cost per 6-Card Unit: \$10.47



203200 The struggle is real. Happy Birthday



Pop-Out Interior • \$4.49

203136 Grace. Poise. And a little cray cray. Happy Birthday



203134 Happy Birthday with a bow on top!



203144 You've got a little birthday on your face! Happy Birthday



203140 Classy and sassy... sunrise to sunset! Happy Birthday



203138 You first! Happy Birthday



203044 Let's eat cake! Happy Birthday









203040 5....4....3....2....1.... HAPPY BIRTHDAY!

Motion • \$4.99

203064

WARNING

Your birthday may be

closer than it appears!

Happy Birthday



203035

come true.

Happy Birthday

Motion • \$4.99

May all your wishes



203058 Have a Ridiculously Happy Birthday!

203016

Cool never gets old.

Happy Birthday



203012

Happy Birthday

Roses are red. So is wine.



202832 Live life like someone left the gate open! Happy Birthday





202828 Slurprise! Happy Birthday



202678 Boldly go to an age you've never gone before! Happy Birthday

Pop-Out Interior • \$4.49



202660 Follow the road less traveled... It's safer for the rest of us! Happy Birthday



202658 Hope your Birthday is Rainbows & Sunshine & Glitter & Magic!!!!



202652 Happy Fun Birthday!



202650 Cool never gets old. Happy Birthday



202640 I can never remember which one of us is the bad influence! Happy Birthday



202484 Hairy Buttday! I hate Autocorrect!!!



202482 Group Hug! Happy Birthday Pop-Out Interior • \$4.49





202478 Hope your Birthday is a big slice of Happy!



202386 It's all fun and games until someone ends up in a cone! Happy Birthday



202342 It's all good! Happy Birthday



202338 Happy Flipping Birthday!



202326 The price we pay for having our cake and eating it too! Happy Birthday Motion • \$4.99



202318 Fabulous forever! Happy Birthday







202312 Whole foods are best. I recommend a whole pizza followed by a whole cake! Happy Birthday

35





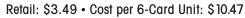
202304 Livin' the dream! Happy Birthday



202282 Bad decisions make great stories! Happy Birthday



202224 Glazed and confused! Happy Birthday





202218 Cool since day one! Happy Birthday



202182 Shake it up! Happy Birthday Motion • \$4.99



202180 Happy Birthday Cha! Cha! Cha!

Motion • \$4.99



202166 Happy Birthday ...and all that cheesy stuff! Pop-Out Interior • \$4.49

op-Our mienor • \$4.4







202158 Happy Birthday with sprinkles on top! Pop-Out Interior • \$4.49



Do you know how fast you were going over that hill?





202154 ...and many s'mores! Pop-Out Interior • \$4.49





202140 You're a gem! Happy Birthday



201912 Hugs and kittens! Happy Birthday

Happy Birthday!

Pop-Out Interior • \$4.49



201908 Celebrate like no one's watching! Happy Birthday



201892 Hope it's swweeeet! Happy Birthday



201802 Light `em up! Happy Birthday



201646 Thanks for making the world more fabulous! Happy Birthday



201644 Hope it's great from start to finish! Happy Birthday!



201640 You can't improve on perfection! Happy Birthday



201638 Love you from my nose to my toes! Happy Birthday



201636 XOXOX! Happy Birthday



201524 Happy Birthday tutu you-you!



201520 Happy Birthday ... to one fabulous chick!



201516 It's your day... wear the good tiara! Happy Birthday



201514 Let's get this party started! Happy Birthday



201512 Deny everything! Happy Birthday



201494 The older we get... the less we care! Happy Birthday

WE LOVE OUR RETAILERS



The Ups Store® #1865 ROME, GA RETAILER SINCE 1992



The Outer Layer TORONTO, ON RETAILER SINCE 2002



201476 Fabulous never goes out of style. Happy Birthday!



201430 Haffy Birffday!



201400 You're a mighty big deal in these parts! HAPPY BIRTHDAY

200924 You...shine. Happy Birthday!



Retail: \$3.49 • Cost per 6-Card Unit: \$10.47

200760 Go ahead and twirl, 'cause you are tutu fabulous! Happy Birthday



200658 ...and now for my rendition of Happy Birthday!



200642 Another year... another blaze of glory! Happy Birthday



200640 xoxo! Happy Birthday



200612 Feel the love! Happy Birthday



200606 You've always been hot ... now just a little more often! Happy Birthday



200604 May all your dreams come true ... (especially the weird ones!) Happy Birthday



200586 Funny ... you don't look a year older! Happy Birthday



200564 Did you make a wish? Happy Birthday



200552 At a certain age, everything is an Extreme sport! Happy Birthday



200550 Who says you can't stop time? Happy Birthday



200534 I see a great year in your future ... or bananas. It's unclear. Happy Birthday anyway!



200532 This is your brain on cake. Happy Birthday!



200514 Butt Seriously. HAPPY BIRTHDAY!



200512 Everyday you sparkle, but today you rule! Happy Birthday



200508 Is that a lot of candles or is your cake on fire? Happy Birthday!



200498 The joy is in the journey. Happy Birthday

203682 Sorry I'm a little behind. Happy Belated Birthday!

BIRTHDAY



203050 Can I get an extension? Happy Belated Birthday!



200536 I blame it on brain freeze! Happy Belated Birthday

BIRTHDAY FROM ALL



201614 Happy Birthday from the whole kitten caboodle!



201448 I'LL DO THE TALKING ... Happy Birthday from all of us!



200864 Happy Birthday from all the usual suspects

BIRTHDAY ROMANTIC



200542







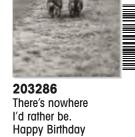


200662 Age has its privileges! Happy Birthday



200588 Group hug! Happy Birthday







Happy Birthday to my main squeeze!

JUST FUNNY



203908 The struggle is real.



203742 It happens... keep on smiling!



203222 But I also want buns of cinnamon.



202422 Venting... it's cheaper than therapy!



202308 It's official. We're surrounded by idiots



203922

Love you from your

head to your toes!

JUST FUNNY



201436 On the bright side, frustration burns 500 calories per hour!

200636 Livin' the dream!



200578 Life... it's just one interruption after another!



200528 I meditate, I do yoga, I chant...and I still want to smack someone!

FRIENDSHIP



203690 (Blank Inside)



203612 Step One: Coffee Step Two: Change the World



203568 Wishing you sunshine and rainbows



203056 No one could ever fill your shoes!



202822 How we made it this far, I'll never know.



202622 Nobody nose me like you!



201468 Friends just get it. You're the best!



200648 You make me thmile!



200582 Sending you a little hug!



204156 You are my happy place!



202416 My happy place is anywhere with you!



200876 I love doing nothing, as long as it's with you!

WEDDING



203618 Wishing you a lifetime of happiness! Congratulations!



203586 Congratulations on the adventure of a lifetime! Soft Satin Finish • \$3.99



203216 A toast (or two) to the Bride and Groom... Cheers!

WEDDING



202630 Obviously, you're nuts about each other! Congratulations



Ŵ

200952 ...wishing you a lifetime of joy!

201890

It's not where you're

going ~ it's who you're

with! Happy Anniversary

ANNIVERSARY



204008 They say, after a while you start to look alike. Happy Anniversary



203744 Same sweet nothings... only louder. Happy Anniversary



Avanti

202412 Better together, whatever the weather! Happy Anniversary



202208 Perfectly suited! Happy Anniversary

ANNIVERSARY ROMANTIC



204012 You are my happy place. Happy Anniversary



203014 Binge. Cuddle. Repeat. Happy Anniversary



201612

Best catch ever!

Happy Anniversary

202644 Love you s'more! Happy Anniversary



201506

Another year ...

another adventure!

Happy Anniversary

201454 I love you... and I'm not letting go! Happy Anniversary



200566 The honeymoon never ends! Happy Anniversary





202380 Congratulations on your new little slugger!



200574 Late nights ... not what they used to be! Congratulations on your new baby



200522 A wonderful journey... has begun. Congratulations

NEW HOME



203270 Can't wait to see what you do with the place! Congratulations on your new home



203212 Congratulations! There's no place like gnome!

었 Must Have

CONGRATS





Big shout-out to you!

203620 The sky's the limit! Congratulations



203370 Congratulations on doing that thing you just did!

THANK YOU



200520 You deserve a standing ovation! Congratulations



202624 Can't bear the thought of this place without you! Best of luck



203372 No more busting your hump! Happy Retirement



203214 Great things ahead!



204098 **NEW** Just a little thank you



203830 Thank you berry much!



203824 You brightened my day... thanks



203540 Thank you



203458 Thank You... for being so kind



202628 Thanks!



202382 Super Thanks!



201800 You are tutu awesome! Thanks



201480 Big Thanks... for all the little things you do!



200584 Thanks a bunch!



200502 A million and one thanks!



203446 (Blank Inside)



202820 Sending a little sunshine your way

ENCOURAGEMENT



202418 One box closes, another box opens



202310 Sometimes... it just blows! Hang in there



201466 You're on my mind and in my heart.



200622 Tackle it one day at a time!

SUPPORT



204096 NEW Thought you could use a smile



203582 ...you are not alone. Soft Satin Finish • \$3.99



203206 thinking of you



203118 (Blank Inside) Soft Satin Finish • \$3.99



202648 Thinking of you.

FOLLOW US ON SOCIAL WEEKLY CAPTION CONTESTS AND LAUGH OUT LOUD CONTENT! F

When life gives you lemons, grab the vodka!













FEEL BETTER





204164 NEW Whatever you did, don't do it again. Feel better soon



204152 Sending you warm fuzzies. Feel better soon



203570 Sending you a little sunshine

Retail: \$3.49 • Cost per 6-Card Unit: \$10.47



203444 Soon, this will all be behind you. Feel better



203210 You'll be back to your fabulous self soon!



203006 Just checking in... Hope you're feeling better!



202646 Soup today... Super tomorrow! Get Well Soon



201798 Heard you were having a ruff time... Feel Better

SYMPATHY



200920 Hope your tail's waggin' again soon! Feel Better



200674 Not sure what they're giving you... but I want some! GET WELL SOON



200592 Heal better soon!



200540 You'll pounce backin no time! Get well soon



204154 May loving memories warm your heart.



203590 Reflecting on a life well lived. Soft Satin Finish • \$3.99



203588 May memories comfort and bring you peace. Soft Satin Finish • \$3.99



201146 Every ripple a memory, every memory a blessing. With sympathy



201062 May the love of friends and family help you through this difficult time...



200870 Wishing you love and peace at this difficult time With deepest sympathy...









NEW PET



203920 ...with none of the calories! Congratulations on your new pet



200944 Cold nose, warm heart... Congratulations on your new puppy!



200942 Happiness is a new puppy. Congratulations!





200950 ...on your paws in no time! Feel better soon

PET THANK YOU



203918 Thank you for all the care and attention!

🔀 Must Have

PET THANK YOU





200898 My tail is still wagging! Thanks for taking such good care of me!

PET SYMPATHY



203916 May loving memories warm your heart.



203700 A friends so special will never be forgotten.



203052 In memory of your faithful friend... so sorry for your loss.



202626 Life is about the journey - and the friends we make along the way. So sorry for your loss



202136 A faithful friend, a great companion... the memories are forever.



201120 In life, the best walks are always too brief. So sorry for your loss



201060 Sometimes best friends walk on four legs. So sorry for your loss



201002 A loyal companion, a wonderful friend really sorry for your loss



200940 Heaven is a little brighter. I'm really sorry for your loss



200900 Heaven is a little brighter...l'm really sorry for your loss

WE LOVE OUR RETAILERS AND CUSTOMERS!



Paper Skyscraper CHARLOTTE, NC RETAILER SINCE 1992

Paper Dreams BELLINGHAM, WA RETAILER SINCE 1985





The Cardologists SPRINGFIELD, IL RETAILERS SINCE 1985

GRADUATION Retail: \$3.79 Cost per card: \$1.895 Cost per 4-card unit: \$7.58 THEY STUDIED HARD, THEY DESERVE A CARD!

Avanti





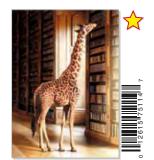
703176 Big shout-out to you: CONGRATULATIONS



703174 Onward and upward! Congratulations



703172 Congratulations



702630 Nothing is beyond your reach. Congratulations



702628 ...all the possibilities. Happy Graduation

GRADUATION





702626 Wishing you a whole llama luck! Congratulations



702522 Congratulations on doing that thing you just did!



701816 You're off and running! Happy Graduation

701812 Pure genius! Congratulations



701810 On to the next chapter! CONGRATULATIONS



701806 There's a great big world, just waiting for you! Happy Graduation



701802 Funny... and smart! Happy Graduation



701798 Here's to happy endings, and cool beginnings! Congratulations



701796 Cute and smart! Congratulations



701794 The sky's the limit! Congratulations

COUNTER TOP DISPLAY!

Order a FREE countertop display that holds 8 unique designs, 8 designs per pocket.

8 Pocket **Corrugate Counter top** 22" x 7½" x 10½" DISP8



BLANKS Retail: \$3.99 Cost per card: \$1.995 Cost per 6-card unit: \$11.97

IN A PINCH, A BLANK CARD WORKS FOR ANY AND EVERY OCCASION, LIKE "HAPPY 2-MONTH ANNIVERSARY" OR "SORRY I ATE YOUR BURRITO."





204244



204242

NEW



204240 NEW



204238 NEW



BLANKS

Avanti





NEW

NEW

Retail: \$3.99 • Cost per 6-Card Unit: \$11.97 NEW

NEW































BLANKS









Avanti

























Mini Blanks

Retail: \$0.99 Cost per card: \$0.495 Cost per 12-card unit: \$5.94

AT JUST 2 1/4" X 3 5/8", AVANTI MINIS ARE PERFECT FOR PEOPLE WHO WRITE REALLY, **REALLY SMALL OR NEED A QUICK NOTE TO PUT ON TOP OF A LITTLE GIFT.**





204180 NEW





204179 NEW







204176 NEW



203893



203892



203891



203890





203888



203805



203804



203803



203802



203800



203651



203650







203647



203646



MINI BLANKS













Avanti













Blank 🛯

cards.



big smiles















24-Pocket Mini Display 10" Diameter x 14" with sign **DISP24MBS**







INTRODUCING CURBSIDE GRAB-N-GO GREETINGS MULTIPACKS FROM AVANTI PRESS



\$19.99 suggested retail 6 unique designs 6 colored envelopes 1 unit = 1 pack 1 unit wholesale = \$10.47



ITEM NUMBER: 32096

ITEM NUMBER: 32094

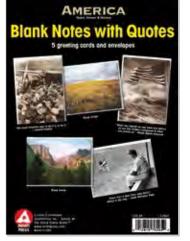
ITEM NUMBER: 32093

The world is moving fast and staying safe – offering themed variety packs provides a service to shoppers, whether for curbside pick up or in-store convenience.

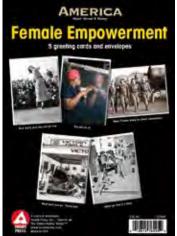




\$18.99 suggested retail 5 unique designs 5 white envelopes 1 unit = 1 pack 1 unit wholesale = \$9.875



ITEM NUMBER: 32465



ITEM NUMBER: 32099

ITEM NUMBER: 32098

(I ALLAND

AMERICA

Best Birthday



ITEM NUMBER: 32097













Phone 800.228.2684 • Fax 800.875.9690 • orders@avantipress.com

With a rotating cast of characters celebrating every holiday all year long, seasonal cards are a must-have to complement your everyday card display. We offer floor and countertop displays, no-hassle exchanges, and a data-driven subscription program that make it easier than ever to sell seasonal!









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