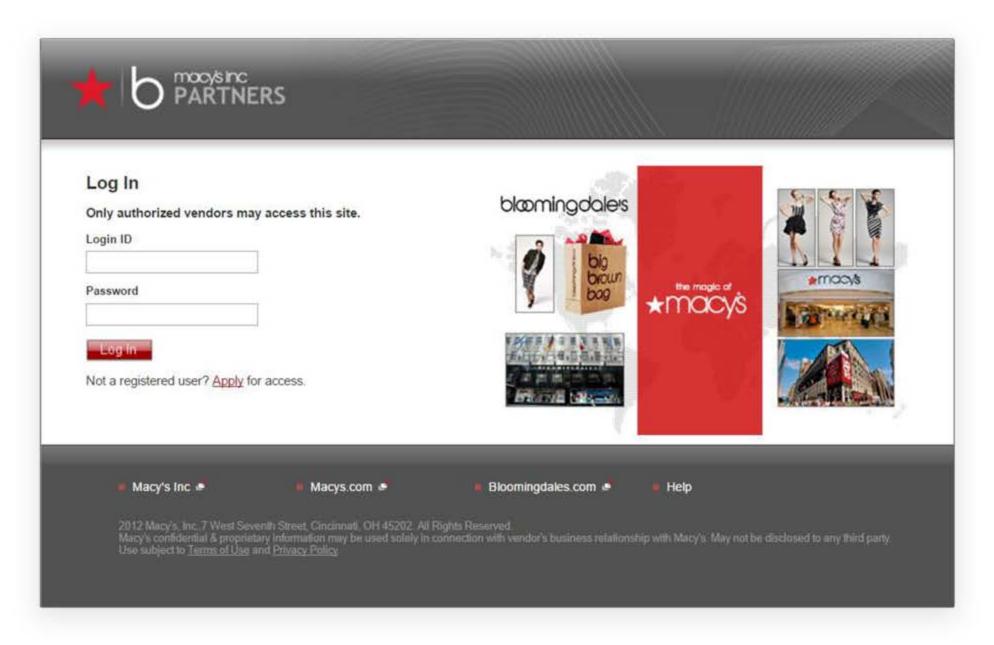
### Appearance



For the Vendor Collaboration Project, the Cclamp will sport a generic Macy's brand.

It will be neither Macy's Partners nor Bloomingdale's Partners, but rather a fusion of the two.

It will appear virtually identical, apart from some navigation tab differences.



### **Visitors**



### **Bloomingdale's Partner Only**

Enters through bloomingdalespartners.com.

### **Bloomingdale's AND Macy's Partner**

Enters either through bloomingdalespartners.com or macyspartners.com.

### **Macy's Partner Only**

Enters through macyspartners.com.

### **Unknown (Anonymous) Partner**

Enters either through bloomingdalespartners.com or macyspartners.com.



### Content



### Bloomingdale's Partner Only

Sees Bloomingdale's Partners content only on the Partners site.



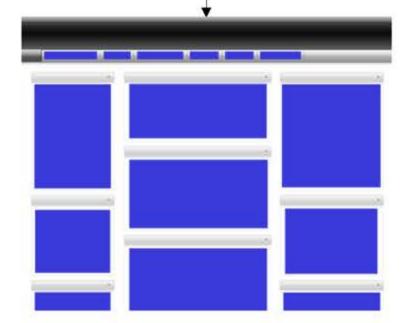
#### Macy's Partner Only OR Unknown

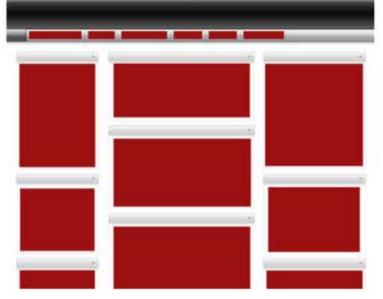
Sees Macy's Partners content only on the Partners site.

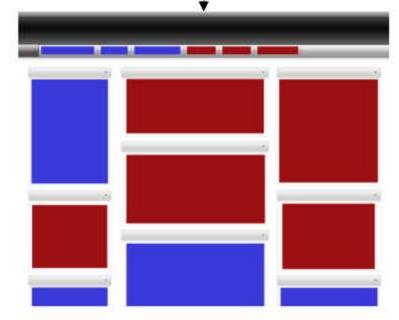


### Bloomingdale's AND Macy's Partner

Sees both Bloomingdale's Partners content and Macy's Partners content on the Partners site.









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