

# The MyMacys.net Rubi Application Mockups

---

VERSION 3



Nick Zedlar, UX Designer, Enterprise Portal Team

September, 2016

# What Is Rubi?

## rubi – Reporting Utilizing Business Intelligence

rubi																
Item Detail View																
Product Details																
Style Details																
Rank																
STD																
TTL STR COM STR TTL																
DEPT ID	CL DESC	VENO ID	PID	PID DESC	CLR DESC	AGE	REPL FLAG	REPL FLAG	OWN RET	TKT RET	TTL	STR	COM	TTL		
<b>Grand Total</b>																
<b>Internet Total</b>																
<b>Total Vend 9</b>																
12	51 KMT TOPS	262480051	CHIFFON CORVA TEE	CORVA	9	N	N	23 63	35 30	40	50	27	14 463	3 333	566	7
13	51 KMT TOPS	261926051	CROCHET PRINT PEASAWT	GRCY SCIF	8	N	N	23 63	35 30	44	40	302	86 606	2 871	171	83
14	51 KMT TOPS	262084051	LACE PATCH WORK	WVAGE CR	14	N	N	13 15	13 15	34	85	205	53 437	1 775	76	45
15	51 KMT TOPS	188363051	SH SILV TUNIC	PATTERBUL	11	N	N	40 00	54 30	58	47	517	61 541	3 426	60	35
16	51 KMT TOPS	188239051	LS HIGHLOW PANEL	PARLEY SU	8	N	N	37 10	49 30	83	79	86	61 776	1 957	77	30
17	51 KMT TOPS	181899051	MIXED MEDIA TOP	PRK PRMT	15	N	N	27 00	27 00	75	66	184	60 636	2 830	100	95
18	51 KMT TOPS	262228051	EMBROIDERED FRONT	PK	9	N	N	34 00	48 30	5	5	75	56 350	5 206	219	91
19	51 KMT TOPS	260684051	LS PIPED FRONT	UMBRELLA D	11	N	N	15 15	15 15	75	69	97	53 188	2 775	66	49
20	51 KMT TOPS	188799051	MESH BIG SHIRT	WLD GARDE	14	N	N	24 15	24 15	87	75	577	50 759	2 365	124	23
21	51 KMT TOPS	262228051	EMB STRIP BUTT FRONT	PK	9	N	N	34 00	48 30	6	8	88	50 276	5 528	271	12

### rubi Overview

The new **rubi** reporting offers robust capabilities to view Item chain data with cross-channel visibility. **rubi** provides greater flexibility and new features compared to previous reports. You can select and reorder measures, choose your own subtotals/filters/timeframes, and view new measures such as Confirmed Sales, Available to Sell (ATS), and Available to Fulfill (ATF).

#### Highlights of rubi Item Reporting:

- Flexible - Choose default views or easily customize your own item views.
- Robust Functionality:
  - Choose Product Hierarchy Levels, Style Details, OC Dimensions, Measures, and Penetrations
  - Subtotal on up to 3 product hierarchies
  - Sort based on the hierarchy level or a measure (ex: STD Sales \$)
  - Set Filters to limit the PIDs to include in the report
  - Rank on 5 Wk Avg Net Sales
- Prior week's production data is available for Wk, PTD, 5 Wk Rolling, QTD, STD timeframes
- Sales data is available for TY & LY
- New Measures include Confirmed SIs (\$'s and Units), ATS (Available to Sell), and ATF (Available to Fulfill). Critical OC information will be available, down to the PID/Color level.
- Reports can be scheduled to be sent via email by 7am Monday morning.

The basic process to view and create a weekly report is:

(Procedures for each are detailed throughout this guide).

- Access **rubi** reporting via the Report Center in the Portal.
- One-time Setup / Preferences:
  - Set report preferences: "global" report preferences using **My Preferences**
  - Add tabs to the rubi view (if needed)
  - Set your **Home Page** (optional)
  - Install **rubi Format Report** macro for Excel
- Create a report view from one of the **predefined report templates** (rubi Item Weekly Detail and/or Item Weekly Summary report) to use as a starting point.



- Use **Set Properties** to edit customized report prompts including:
  - **Product Hierarchy** (select hierarchy levels to display depending on the template chosen)
  - **Style Details** (PID Information, Rankings)
  - **Measures** (Key metrics like Sales, Sell-thru, On Hand, etc.)
  - **Subtotal** (add up to 3 hierarchy subtotals to the report)
  - **Filters** (limit the PIDs that are returned in the report)

Save your custom prompts.

- **Schedule** reports to be sent via email on Monday morning.
- **Monday Morning:** Upon receipt of the report, use the **rubi formatting macro** to format the report.

For definitions of available Measures and Style Details, refer to the **rubi Glossary**.


**Caution:** Only use Internet Explorer as your browser.  
Do not use the IE "BACK" button.

**Additional Resources:**


- rubi Item Weekly Reference Card
- rubi Glossary
- rubi Item Weekly e-learning

## Step 1

There are four steps in the Rubi process. Each affects what options appear in successive steps, so they must be completed in full before proceeding to the next. The design intentionally makes it impossible to move forward without completing each step.



**Product Attribute Performance**



---

You must make selections in all the sections below, from left to right. Disabled elements will enable as you move through the form. This includes the "Submit" button, which will not function until the entire form is complete. "Threshold" is not required

**Hierarchy**

DIV  
 MGM  
 BUYER  
 DEPT

Select DIV

Select Product Type

**Attributes**

Select Column

Select Row

Product  
 Location

Select Attribute

**Measures**

TTL - Macy's  
 STR - Store Locations  
 COM - Macys.com

Select Metric

PTD - Period to Date  
 STD - Season to Date

**Threshold & Submit**

No Threshold


This field is optional


Note: You can change any values after you submit.

Show Products

### Step 3

Once a step is completed, it turns green to indicate all required items have been met. The next step enables. Users can return to a step at any point to alter their selections.



Product Attribute Performance 

---

You must make selections in all the sections below, from left to right. Disabled elements will enable as you move through the form. This includes the "Submit" button, which will not function until the entire form is complete. "Threshold" is not required

#### Hierarchy

DIV  
 MGM  
 BUYER  
 DEPT

11 - Dresses  
Dresses

#### Attributes

Dress Style  
Dress Length

Product  
 Location

Select Attribute

#### Measures

TTL - Macy's  
 STR - Store Locations  
 COM - Macys.com

Select Metric

PTD - Period to Date  
 STD - Season to Date

#### Threshold & Submit

No Threshold


This field is optional


Note: You can change any values after you submit.

Show Products

## Step 4

Progress is clear as the user steps through the parameters.



Product Attribute Performance 

---

You must make selections in all the sections below, from left to right. Disabled elements will enable as you move through the form. This includes the "Submit" button, which will not function until the entire form is complete. "Threshold" is not required

### Hierarchy

- DIV
- MGM
- BUYER
- DEPT

11 - Dresses

Dresses

### Attributes

Dress Style

Dress Length

- Product
- Location

Climate

### Measures

- TTL - Macy's
- STR - Store Locations
- COM - Macys.com

Net Sale \$

- PTD - Period to Date
- STD - Season to Date

### Threshold & Submit

No Threshold


This field is optional


Note: You can change any values after you submit.

Show Products

## Step 5

At the final step, the user can elect to enter a Threshold value or check the “No Threshold” box.



Product Attribute Performance 

---

You must make selections in all the sections below, from left to right. Disabled elements will enable as you move through the form. This includes the "Submit" button, which will not function until the entire form is complete. "Threshold" is not required

### Hierarchy

DIV  
 MGM  
 BUYER  
 DEPT

11 - Dresses  
Dresses

### Attributes

Dress Style  
Dress Length

Product  
 Location

Climate

### Measures

TTL - Macy's  
 STR - Store Locations  
 COM - Macys.com

Net Sale \$

PTD - Period to Date  
 STD - Season to Date

### Threshold & Submit

No Threshold


This field is optional


Note: You can change any values after you submit.

Show Products

## Submit and Review Results

Once the user clicks/presses the “Show Products” button, the system returns a tabulated list of results (not shown here).



Product Attribute Performance 

---

You must make selections in all the sections below, from left to right. Disabled elements will enable as you move through the form. This includes the "Submit" button, which will not function until the entire form is complete. "Threshold" is not required

### Hierarchy

DIV  
 MGM  
 BUYER  
 DEPT

11 - Dresses

Dresses

### Attributes

Dress Style

Dress Length

Product  
 Location

Climate

### Measures

TTL - Macy's  
 STR - Store Locations  
 COM - Macys.com

Net Sale \$

PTD - Period to Date  
 STD - Season to Date

### Threshold & Submit

No Threshold

This field is optional


Note: You can change any values after you submit.

Show Products


Collapse Selections

## Expand/Collapse?

To save vertical space on the page above the results, there has been some discussion of possibly implementing an expanding/collapsing capability, perhaps like this:



Product Attribute Performance



---

You must make selections in all the sections below, from left to right. Disabled elements will enable as you move through the form. This includes the "Submit" button, which will not function until the entire form is complete. "Threshold" is not required

Hierarchy Attributes Measures Threshold & Submit

Expand Selections