The
MyMacys.net
User Priorities Survey

VERSION 1

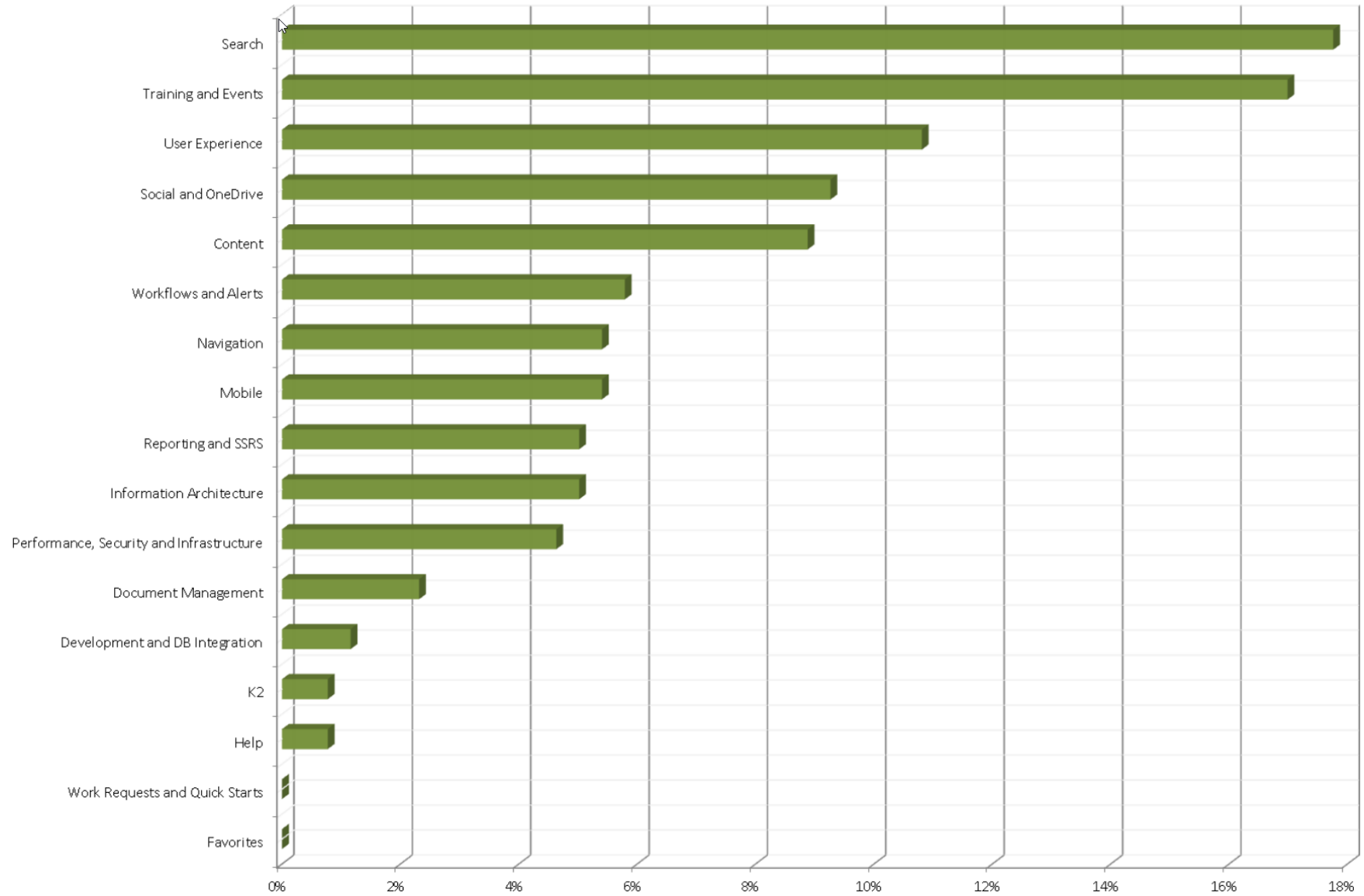

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December, 2014

MyMacys.net User Priorities

259 Self-Reported Data Points, December 2014

Category	
Search	
Training and Events	
User Experience	
Social and OneDrive	
Content	
Workflows and Alerts	
Navigation	
Mobile	
Reporting and SSRS	
Information Architecture	
Performance, Security and Infrastructure	
Document Management	
Development and DB Integration	
K2	
Help	
Work Requests and Quick Starts	
Favorites	

0%   2%   4%   6%   8%   10%   12%   14%   16%   18%

Details

Unless you reveal your identity yourself, this survey is anonymous. Please provide some details about you as a user.
What is your business unit?

_____.

What is your role in your organization?

1. End User (Reader)
2. Contributor
3. Site Owner
4. Developer

Presentation

1. The Portal looks modern and sophisticated.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

2. Screens have too much wasted space.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

3. I have to scroll too much to see all the information.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

4. I can't always tell hyperlinks from regular text.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

Content

5. Portal content is relevant to my work.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

6. There is too much content that's irrelevant to my job and me.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

7. I wish I could personalize the Portal to show only parts of interest to me.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

Navigation

8. The Portal's main navigation (i.e., NAVIGATE) makes it easy for me to find what I'm looking for.

NAVIGATE

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

9. The Portal's gray tab navigation (i.e., ONE MACY'S, NEWS, MY IN-SITE, CENTERS AND INITIATIVES) make it easy for me to find what I'm looking for.

ONE MACY'S NEWS MY IN-SITE CENTERS INITIATIVES

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

10. I use Search more than the tabs and links to find content.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
○	○	○	○	○

11. The Search results are usually helpful to me.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
SEARCH	○	○	○	○	○

12. The navigation is easy to learn and work with.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
○	○	○	○	○

13. I rely on the Favorites (formerly My Links) to jump to a particular content.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
○	○	○	○	○

14. I enjoy exploring the Portal.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
○	○	○	○	○

15. I rely on browser bookmarks/favorites to jump to particular content.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

16. I have trouble finding what I'm looking for.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

Social

17. I maintain a Portal blog.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

18. I follow at least one blog routinely.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

19. I publish articles.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

20. I follow at least one article routinely.

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
O	O	O	O	O

21. I maintain/share OneDrive documents.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
	○	○	○	○	○

Integration

22. Portal-based document management would be (or already is) useful to my team.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
	○	○	○	○	○

23. Portal-based workflows would be (or already are) useful to my team.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
	○	○	○	○	○

24. Adding my daily work apps to the Portal would make (or already makes) me more efficient.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
	○	○	○	○	○

25. I would use a Portal forum for sharing and discussing ideas.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
	○	○	○	○	○

Most Like

Least Dislike

Free-form Feedback – Mention anything on your mind regarding the Portal, including what features you'd like to see, which web parts (such as the slider, tiles or tabs) you like or don't like, and any specific requests or ideas you'd like to share.