



Sinimuna Graphic/Web Design

WordPress Site and Collateral for BPC

November, 2011 - present

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About Us

“Mosaic tiling is a long-time hobby of mine. It's always fascinating to see the finished product that emerges from the individual elements. Casting is a similar process. We help put the pieces together to make a work of art.



Jen Kelley 
CO-FOUNDER/CASTING DIRECTOR

Jen grew up in New Hampshire, attended college in Vermont, and then in 1991 dragged her packed Plymouth Horizon to Los Angeles, California. There she found her niche working as a talent agent in the Youth division of TGI/Bloom, where she helped to launch the careers of Michelle Williams, Brandi Norwood and Erika Christenson.

After five years, four mudslides, two earthquakes and one riot, Jen left the City of Angels and moved to Atlanta, Georgia. There she discovered the joy of grits and pimento cheese, while resuming her life as a talent agent at People Store. Jen worked in all departments during her 14 years there, eventually becoming the department head of the commercial and industrial divisions. She left People Store October 1, 2011 to form Big Picture Casting, Inc. with Rita Harrell.

Jen is also a co-founder and the Artistic Director of Sketchworks Theatre. There she writes, directs, produces and acts in various sketch comedy shows throughout the year. She has also co-written "The Actor's Guide for Kids," a successful actor's handbook published by Illustrata. In her spare time, Jen enjoys tennis, gardening, writing and volunteering at Furkids. She lives in Atlanta with her husband Nick and her cat who thinks he's a dog, Maximum Jackson (Max).

“I am a drama geek at heart. Big Picture Casting allows me to bring together my love for the entertainment industry and acting with my skills for organization and multitasking. It really is my dream career.



Rita Harrell 
CO-FOUNDER/CASTING DIRECTOR

Rita is returning to casting after a four year stint at People Store talent agency, where she became intimately familiar with the Atlanta market by serving as a voiceover and on-camera industrial agent.

Rita shifted to agency work after living in New York City, where she worked in casting for such organizations as The Public Theater/New York Shakespeare Festival, the New York Theater Workshop and the Williamstown Theater Festival. Rita was the casting associate on the movie *Maid in Manhattan* for Revolution Studios and the TV pilot *Queens Supreme* for CBS. Before moving back to her hometown of Atlanta with her husband Scott, Rita worked for two years as the East

Coast casting associate at FOX Television. Rita has a Bachelor of Arts degree in Theatre from Florida State University.

Rita and Scott have two children, Jack Henry and Lucy and a cantankerous yet lovable cat, Rudy.

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News/Press

- ✦ *Premature* premieres at SXSW. Read the [Hollywood Reporter review](#).  View the [trailer](#)  on YouTube. - April, 2014
- ✦ View the [Beacon Point trailer](#)  on YouTube. - April, 2014
- ✦ Signed on as main casting for *Your Pretty Face Is Going to Hell*, the diabolical comedy hit on the Cartoon Network's Adult Swim. View the [promo](#)  on YouTube. - March, 2014
- ✦ Read Big Picture Casting article in [Oz magazine](#). - March, 2014
- ✦ Big Picture Casting [Summer 2013 Wrap-up](#):  Featuring [A.C.O.D. trailer](#)  and [+1](#). See [trailer at IMDb](#)  and read [Slant Magazine review](#). 
- ✦ Big Picture Casting casts local talent for *A Friggin' Christmas Miracle* feature, starring Joel McHale, Lauren Graham and Robin Williams. See article in [The Hollywood Reporter](#).  - February, 2013
- ✦ Big Picture Casting signs on for local casting of the feature film *The Good Lie*, directed by Philippe Falardeau, produced by Imagine Entertainment, Reliance Entertainment and Black Label Media, and starring Reese Witherspoon. See article in [Variety](#).  - February, 2013
- ✦ *A.C.O.D.* premieres at the Sundance Film Festival. See article in [The Hollywood Reporter](#).  - January, 2013
- ✦ Big Picture Casting partners with Encyclomedia to cast [Georgia Gives Day](#)  commercial. Georgia Gives Day (December 6, 2012) is a statewide initiative that hopes to focus public attention on the work and worth of nonprofits. The goal is to raise as much money for as many different Georgia nonprofits as possible via [www.gagivesday.org](#).  The Georgia Center for Nonprofits is the driving force behind the initiative. Edelman, Ames Scullin O'Haire, GAB, Comcast, and Cox are donating time and effort to this great cause. - September, 2012
- ✦ Big Picture Casting [blog](#) launched. - July, 2012
- ✦ Cast feature film *Premature*, directed by Dan Beers and produced by Filmnation. - June, 2012
- ✦ Featured in the June edition of [Atlanta INtown](#).  - June, 2012
- ✦ Hired as local casting for the new feature film [+1](#), directed by Dennis Iliadis of *Last House on the Left*, and produced by Tim Perell with Process Media. - March, 2012
- ✦ Cast feature film *A.C.O.D.* [Adult Children of Divorce], directed by Stu Zicherman and produced by Black Bear Pictures. - February, 2012
- ✦ Joined [National Academy of Television Arts & Sciences \(NATAS\)](#) - Southeast.  - January, 2012
- ✦ Joined [Georgia Production Partnership \(GPP\)](#).  - January, 2012
- ✦ Featured in the December/January edition of [Oz Magazine](#).  - December, 2011
- ✦ Cast *Bloodline*, an independent, full-length feature film directed by Matt Green. - October, 2011

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Casting Directors

Jen Kelley, CSA [IMDb](#)
 Rita Harrell, CSA [IMDb](#)
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Latest

The Arbalest Wins SXSW Top Prize
 15 Mar 2016
Nic Cage's Vengeance a Real Treat
 08 Mar 2016
 Our New Address
 22 Sep 2015
 CSA Membership
 05 Jan 2015

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Home



Big Picture Casting uses its extensive knowledge of the talent pool to bring your characters to life. Over 24 years of industry experience ensure a dependably fresh, creative casting alternative. With multi-faceted backgrounds in directing, writing, producing and acting, Big Picture Casting has the artistic tools to encourage top-quality auditions to help clients complete their "big picture."

Our Services

Big Picture Casting handles principal casting for film, television, commercial, industrial, print and new media projects in the Southeast.

More

Our Clients

A member of [CSA](#), [GPP](#) and [WIFTA](#), Big Picture Casting partners with a wide spectrum of clients.

[Download Resume \(PDF\)](#)

More

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Home > Clients



- Film +
- Television/New Media +
- Commercial and Industrial +
- Theatre and Previous Credits —

Caroline
 Director: George C. Wolfe

Far Away
 Director: Stephen Daldry

Homebody/Kabul
 Director: Declan Donnellan

Measure for Measure
 Director: Mary Zimmerman

The Seagull
 Director: Mike Nichols

Topdog/Underdog
 Director: George C. Wolfe

Maid in Manhattan
 Director: Wayne Wang

[Download Resume \(PDF\)](#)

CBS's *Queens Supreme*
 FOX's *24*, *Bernie Mac*, *Boston Public*, *The Break*,
Cracking Up, *House*, *Johnny Zero*, *Malcolm in the Middle*,
The Mallards, *Mr. Ed*, *NYPD 2069*, *Oahu*, *The OC*, *One*
Big Happy, *Point Pleasant*, *The Quints*, *Skin*, *That 70's*
Show, *Tru Calling*, *Untitled Luis Guzman Pilot*, *Wanda*
at Large and *Wonderfalls*



ANNIVERSARY COUPON

Big Picture Casting thanks its valued clients for a successful first year!

20%
off



The Difference of Perspective.™
bigpicturecasting.com

Valid through October 4, 2013. Offer applicable to existing Big Picture Casting clients as of October 4, 2012. May be redeemed one (1) time only. Coupon is non-transferable and not valid for cash or cash equivalent. Coupon Code: 1YR20OFF.



TWO-YEAR ANNIVERSARY COUPON

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Blog



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