



Sinimuna Graphic/Web Design

WordPress Site and Logo for Sinimuna

February, 2003 - present



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Home

Tools are the means to create, express and innovate. They transform mere ideas into reality and make technologically sophisticated civilization possible. But they're only as good as their designers make them.

For more than a decade, Sinimuna has specialized in crafting graphical user interface and service design solutions for **clients** the world over through proven research methodologies, best practices and user-centered principles.

Since no two projects are the same, you deserve the best, most personalized and appropriate service available. Sinimuna partners with you to bring a customized plan to suit your particular budget, audience, business needs and design challenges.

Whether your project is a mobile app, a kiosk user interface (UI) or an enterprise software product, Sinimuna provides step-by-step guidance through field research, metric analysis, requirements, flow diagrams, proofs of concept, wireframes, personas, user journeys, mockups, prototypes and more. For examples, see the company's [portfolio](#).

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Nick Zediar
Fitts' Law

In addition to graphical user interface design and usability analysis, Sinimuna also offers content and communications expertise in copywriting, proofing, editing, translation, graphic design, branding, marketing and creative direction at reasonable rates. Ask your rep for more details or [contact us](#) directly.

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Clients

The following is a select list of some of Sinimuna's current and prior customers. The list is meant to illustrate the diverse sizes, industries and locations of our clientele.

- [Avanti Press](#) (greeting cards)
- [Big Picture Casting](#) (talent casting)
- [Bridium Corporation](#) (insurance software)
- [The Centers for Disease Control and Prevention](#) (public health)
- [Cox Communications](#) (telecom)
- [Heritage Financial Corporation](#) (financial services)
- [Innovative Home Systems and ITouch Control](#) (home automation)
- [Macquarium](#) (experience design)
- [Neometrix Corporation](#) (biometrics)
- [Polycorn and Philips](#) (electronics)
- [Rollé USA](#) (beach products)
- [Sketchworks](#) (comedy troupe)
- [Spehar and Associates](#) (legal services)
- [Studio Store Direct](#) (marketing)
- [U.S. Air Force](#) (military)



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Portfolio

This is a short, admittedly rather random list of samples, which showcases various UI/UX artifacts since 2001. All items are in **Portable Document Format (PDF)**, unless otherwise noted, and are listed in reverse chronological order from their original production dates. There are design triumphs, but there are also colossal failures. Live and learn. A much larger list with restricted content is also available. It requires a password, which you can request below.

[Request Password](#)

[Access Secure Page](#)

+ UX Research and Documentation

+ Wireframes

+ Mockups

+ Mobile and Small Device UI Design

+ Information Architecture and Style Guides

+ Fun



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Location

Office Address

3636 Northlake Drive, Suite 300, Atlanta, Georgia, USA 30340



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